a Global Celebration of CAMP and Fundraiser  
premiering online  Sunday, October 18, 2020

With the health and safety of our greater SeriousFun community in mind, in lieu of in-person events this year, we are throwing SeriousFun For All – a big online global celebration of camp – and you are invited!

I would like to be a sponsor and Keep the Campfires Burning for children living with serious illnesses:

--- “Legendary” Sponsor $100,000
- Recognition as a Legendary Sponsor and logo inclusion in the following places:
  - Special Legendary Sponsor screen displayed during SeriousFun For All online celebration.
  - Donor roll within SeriousFun For All.
  - All digital materials promoting SeriousFun For All.
  - Keep the Campfires Burning campaign donor roll.
  - Other SeriousFun printed materials including Annual Report and Campfire Chat newsletter.
- Invitation to distribute to contacts to watch SeriousFun For All.
- SeriousFun For All watch party kits (for up to 36 people) chock-a-block full of fun items to enjoy during the show.

--- “Hell Raiser” Sponsor $50,000
- Recognition as a Hell Raiser Sponsor and logo inclusion in the following places:
  - Special Hell Raiser Sponsor screen displayed during SeriousFun For All online celebration.
  - Donor roll within SeriousFun For All.
  - All digital materials promoting SeriousFun For All.
  - Keep the Campfires Burning campaign donor roll.
  - Other SeriousFun printed materials including Annual Report and Campfire Chat newsletter.
- Invitations to distribute to contacts to watch SeriousFun For All.
- SeriousFun For All watch party kits (for up to 24 people) chock-a-block full of fun items to enjoy during the show.

--- “Trail Blazer” Sponsor $25,000
- Recognition as a Trail Blazer Sponsor and logo inclusion in the following places:
  - Special Trail Blazer Sponsor screen displayed during SeriousFun For All online celebration.
  - Donor roll within SeriousFun For All.
  - All digital materials promoting SeriousFun For All.
  - Keep the Campfires Burning campaign donor roll.
  - Other SeriousFun printed materials including Annual Report and Campfire Chat newsletter.
- Invitations to distribute to contacts to watch SeriousFun For All.
- SeriousFun For All watch party kits (for up to 12 people) chock-a-block full of fun items to enjoy during the show.

--- “Campfire Starter” Sponsor $15,000
- Recognition as a Campfire Starter Sponsor in the following places:
  - Special Campfire Starter Sponsor screen displayed during SeriousFun For All online celebration.
  - Donor roll within SeriousFun For All.
  - All digital materials promoting SeriousFun For All.
  - Keep the Campfires Burning campaign donor roll.
  - Other SeriousFun printed materials including Annual Report and Campfire Chat newsletter.
- Invitations to distribute to contacts to watch SeriousFun For All.
- SeriousFun For All watch party kits (for up to 8 people) chock-a-block full of fun items to enjoy during the show.

--- “Adventure Seeker” Sponsor $10,000
- Recognition as an Adventure Seeker Sponsor in the following places:
  - Special Adventure Seeker Sponsor screen displayed during SeriousFun For All online celebration.
  - Donor roll within SeriousFun For All.
  - All digital materials promoting SeriousFun For All.
  - Keep the Campfires Burning campaign donor roll.
  - Other SeriousFun printed materials including Annual Report and Campfire Chat newsletter.
- Invitations to distribute to contacts to watch SeriousFun For All.
- SeriousFun For All watch party kit (for 4 people) chock-a-block full of fun items to enjoy during the show.
"High Five" Supporter $5,000
- Recognition as a High Five Supporter in the following places:
  - Donor roll within SeriousFun For All online celebration.
  - All digital materials promoting SeriousFun For All.
  - Keep the Campfires Burning campaign donor roll.
  - Other SeriousFun printed materials including Annual Report and Campfire Chat newsletter.
- Invitations to distribute to contacts to watch SeriousFun For All.
- SeriousFun For All watch party kit (for 4 people) chock-a-block full of fun items to enjoy during the show.

"Happy Camper" Supporter $2,500
- Recognition as a Happy Camper Supporter in the following places:
  - Donor roll within SeriousFun For All online celebration.
  - All digital materials promoting SeriousFun For All.
  - Keep the Campfires Burning campaign donor roll.
  - Other SeriousFun printed materials including Annual Report and Campfire Chat newsletter.
- Invitations to distribute to contacts to watch SeriousFun For All.
- SeriousFun For All watch party kit (for 4 people) chock-a-block full of fun items to enjoy during the show.

"Navigator" Supporter $1,000
- Recognition as a Navigator Supporter in the following places:
  - Donor roll within SeriousFun For All online celebration.
  - All digital materials promoting SeriousFun For All.
  - Keep the Campfires Burning campaign donor roll.
  - Other SeriousFun printed materials including Annual Report and Campfire Chat newsletter.
- Invitations to distribute to contacts to watch SeriousFun For All.
- SeriousFun For All watch party kit (for 2 people) chock-a-block full of fun items to enjoy during the show.

"BFF" Supporter $500
- Recognition as a BFF Supporter in the following places:
  - Donor roll within SeriousFun For All online celebration.
  - All digital materials promoting SeriousFun For All.
  - Keep the Campfires Burning campaign donor roll.
  - Other SeriousFun printed materials including Annual Report and Campfire Chat newsletter.
- Invitations to distribute to contacts to watch SeriousFun For All.

Other Amount $____________________________
- Recognition in the Keep the Campfires Burning campaign donor roll
- Invitations to distribute to contacts to watch SeriousFun For All.

Please note: commitments must be received by Monday, October 5th to ensure recognition during online celebration and timely receipt of watch party kits.

Enclosed is a check for $________________________made payable to SeriousFun Children’s Network
Please charge $_________________to my AmEx Visa MasterCard DiscoverCard
Card #_______________________________________Exp. Date__________________Sec. Code__________
Name as it appears on card________________________________________________________
Billing Address____________________________________________________________________________
____________________________________________________________________________
Name (as you wish it to appear in printed materials _________________________________
Address City/State/Zip __________________________________________________________________
Preferred Telephone_______________________________________________________________________
Email_________________________________________________________________________________

Please return this form in the enclosed envelope to SeriousFun Children’s Network, 228 Saugatuck Avenue, Westport, CT 06880; fax 203-341-8707. Please contact Aline O’Connor at aoconnor@seriousfun.org or 203-557-3604 with any questions. SeriousFun Children’s Network is a registered 501c3. Fed Tax ID#: 31-1794455