



a Global Celebration of CAMP and Fundraiser
premiering online Sunday, October 18, 2020

With the health and safety of our greater SeriousFun community in mind, in lieu of in-person events this year, we are throwing *SeriousFun For All* – a big online global celebration of camp – and you are invited!

I would like to be a sponsor and *Keep the Campfires Burning* for children living with serious illnesses:

___ “Legendary” Sponsor \$100,000

- Recognition as a Legendary Sponsor and logo inclusion in the following places:
 - Special Legendary Sponsor screen displayed during *SeriousFun For All* online celebration.
 - Verbal recognition during *SeriousFun For All*.
 - Donor roll within *SeriousFun For All*.
 - All digital materials promoting *SeriousFun For All*.
 - Keep the Campfires Burning campaign donor roll.
 - Other SeriousFun printed materials including Annual Report and Campfire Chat newsletter.
- Invitation to distribute to contacts to watch *SeriousFun For All*.
- *SeriousFun For All* watch party kits (for up to 36 people) chock-a-block full of fun items to enjoy during the show.

___ “Hell Raiser” Sponsor \$50,000

- Recognition as a Hell Raiser Sponsor and logo inclusion in the following places:
 - Special Hell Raiser Sponsor screen displayed during *SeriousFun For All* online celebration.
 - Donor roll within *SeriousFun For All*.
 - All digital materials promoting *SeriousFun For All*.
 - Keep the Campfires Burning campaign donor roll.
 - Other SeriousFun printed materials including Annual Report and Campfire Chat newsletter.
- Invitations to distribute to contacts to watch *SeriousFun For All*.
- *SeriousFun For All* watch party kits (for up to 24 people) chock-a-block full of fun items to enjoy during the show.

___ “Trail Blazer” Sponsor \$25,000

- Recognition as a Trail Blazer Sponsor and logo inclusion in the following places:
 - Special Trail Blazer Sponsor screen displayed during *SeriousFun For All* online celebration.
 - Donor roll within *SeriousFun For All*.
 - All digital materials promoting *SeriousFun For All*.
 - Keep the Campfires Burning campaign donor roll.
 - Other SeriousFun printed materials including Annual Report and Campfire Chat newsletter.
- Invitations to distribute to contacts to watch *SeriousFun For All*.
- *SeriousFun For All* watch party kits (for up to 12 people) chock-a-block full of fun items to enjoy during the show.

___ “Campfire Starter” Sponsor \$15,000

- Recognition as a Campfire Starter Sponsor in the following places:
 - Special Campfire Starter Sponsor screen displayed during *SeriousFun For All* online celebration.
 - Donor roll within *SeriousFun For All*.
 - All digital materials promoting *SeriousFun For All*.
 - Keep the Campfires Burning campaign donor roll.
 - Other SeriousFun printed materials including Annual Report and Campfire Chat newsletter.
- Invitations to distribute to contacts to watch *SeriousFun For All*.
- *SeriousFun For All* watch party kits (for up to 8 people) chock-a-block full of fun items to enjoy during the show.

___ “Adventure Seeker” Sponsor \$10,000

- Recognition as an Adventure Seeker Sponsor in the following places:
 - Special Adventure Seeker Sponsor screen displayed during *SeriousFun For All* online celebration.
 - Donor roll within *SeriousFun For All*.
 - All digital materials promoting *SeriousFun For All*.
 - Keep the Campfires Burning campaign donor roll.
 - Other SeriousFun printed materials including Annual Report and Campfire Chat newsletter.
- Invitations to distribute to contacts to watch *SeriousFun For All*.
- *SeriousFun For All* watch party kit (for 4 people) chock-a-block full of fun items to enjoy during the show.

---- “High Five” Supporter \$5,000

- Recognition as a High Five Supporter in the following places:
 - o Donor roll within *SeriousFun For All* online celebration.
 - o All digital materials promoting *SeriousFun For All*.
 - o Keep the Campfires Burning campaign donor roll.
 - o Other SeriousFun printed materials including Annual Report and Campfire Chat newsletter.
- Invitations to distribute to contacts to watch *SeriousFun For All*.
- *SeriousFun For All* watch party kit (for 4 people) chock-a-block full of fun items to enjoy during the show.

---- “Happy Camper” Supporter \$2,500

- Recognition as a Happy Camper Supporter in the following places:
 - o Donor roll within *SeriousFun For All* online celebration.
 - o All digital materials promoting *SeriousFun For All*.
 - o Keep the Campfires Burning campaign donor roll.
 - o Other SeriousFun printed materials including Annual Report and Campfire Chat newsletter.
- Invitations to distribute to contacts to watch *SeriousFun For All*.
- *SeriousFun For All* watch party kit (for 4 people) chock-a-block full of fun items to enjoy during the show.

---- “Navigator” Supporter \$1,000

- Recognition as a Navigator Supporter in the following places:
 - o Donor roll within *SeriousFun For All* online celebration.
 - o All digital materials promoting *SeriousFun For All*.
 - o Keep the Campfires Burning campaign donor roll.
 - o Other SeriousFun printed materials including Annual Report and Campfire Chat newsletter.
- Invitations to distribute to contacts to watch *SeriousFun For All*.
- *SeriousFun For All* watch party kit (for 2 people) chock-a-block full of fun items to enjoy during the show.

----- “BFF” Supporter \$500

- Recognition as a BFF Supporter in the following places:
 - o Donor roll within *SeriousFun For All* online celebration.
 - o All digital materials promoting *SeriousFun For All*.
 - o Keep the Campfires Burning campaign donor roll.
 - o Other SeriousFun printed materials including Annual Report and Campfire Chat newsletter.
- Invitations to distribute to contacts to watch *SeriousFun For All*.

---- Other Amount \$_____

- Recognition in the Keep the Campfires Burning campaign donor roll
- Invitations to distribute to contacts to watch SeriousFun For All.

Please note: commitments must be received by Monday, October 5th to ensure recognition during online celebration and timely receipt of watch party kits.

Enclosed is a check for \$_____made payable to SeriousFun Children’s Network

Please charge \$_____to my AmEx Visa MasterCard DiscoverCard

Card #_____Exp. Date_____Sec. Code_____

Name as it appears on card_____

Billing Address_____

Name (as you wish it to appear in printed materials) _____

Address City/State/Zip _____

Preferred Telephone _____

Email_____

Please return this form in the enclosed envelope to SeriousFun Children’s Network, 228 Saugatuck Avenue, Westport, CT 06880; fax 203-341-8707. Please contact Aline O’Connor at aoconnor@seriousfun.org or 203-557-3604 with any questions. SeriousFun Children’s Network is a registered 501c3. Fed Tax ID#: 31-1794455